

PAO Workflow Analysis



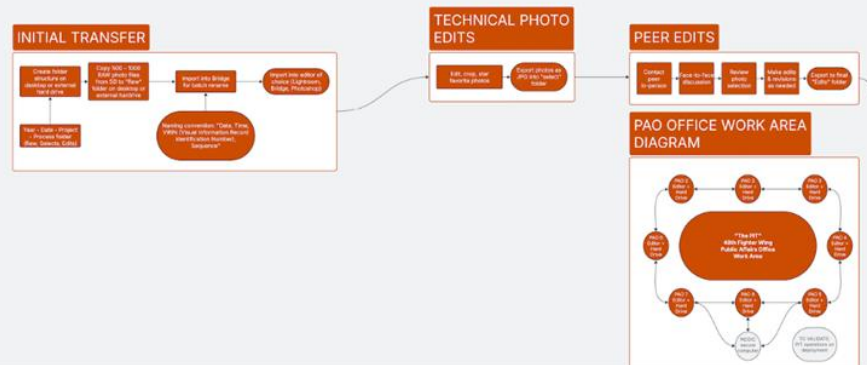
Potential applications of PhotoNodes to PAO workflow

Existing workflow...

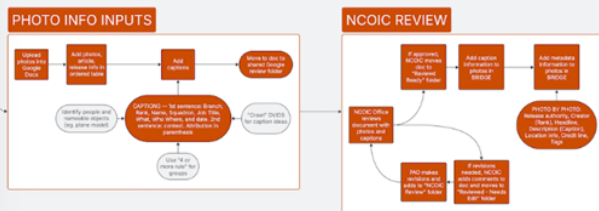
SCHEDULE AND SHOOT PROJECT



TRANSFER, EDIT AND REVIEW PRODUCT PACKAGE



TRANSFER, EDIT AND REVIEW PRODUCT PACKAGE



DISTRIBUTE PRODUCT PACKAGE



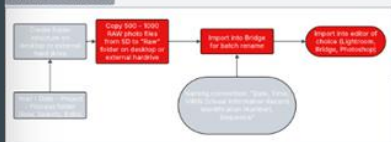
DISTRIBUTE PRODUCT PACKAGE



Workflow movements...

TRANSFER, EDIT AND REVIEW PRODUCT PACKAGE

INITIAL TRANSFER



TECHNICAL PHOTO EDITS



PEER EDITS



PAO OFFICE WORK AREA DIAGRAM

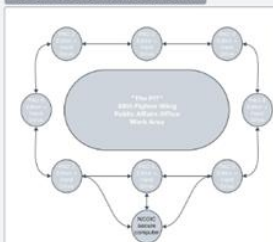
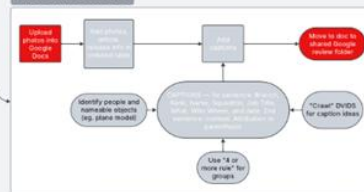


PHOTO INFO INPUTS

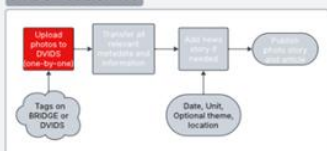


NCOIC REVIEW



DISTRIBUTE PRODUCT PACKAGE

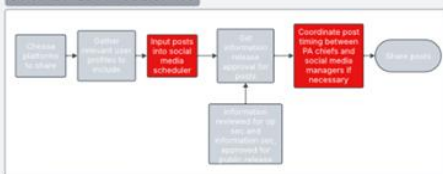
DVIDS PUBLISHING



AFPMIS PUBLISHING



SOCIAL MEDIA PUBLISHING



DIRECT PHOTO ACCESS



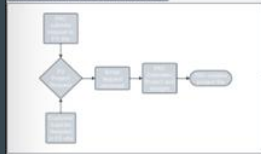
IMPACT ASSESSMENT



Potential application of PN...

SCHEDULE AND SHOOT PROJECT

SETUP & SCHEDULE OF PROJECT



PRE-EVENT INFORMATION GATHERING

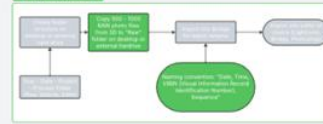


SHOOT DAY



TRANSFER, EDIT AND REVIEW PRO

INITIAL TRANSFER



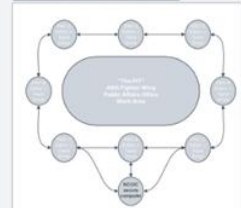
TECHNICAL PHOTO EDITS



PEER EDITS



PAO OFFICE WORK AREA DIAGRAM



PRODUCT PACKAGE

PHOTO INFO INPUTS



NCIC REVIEW



DISTRIBUTE PRODUCT PACKAGE

DVIDS PUBLISHING



AFPMG PUBLISHING



SOCIAL MEDIA PUBLISHING



DIRECT PHOTO ACCESS



IMPACT ASSESSMENT

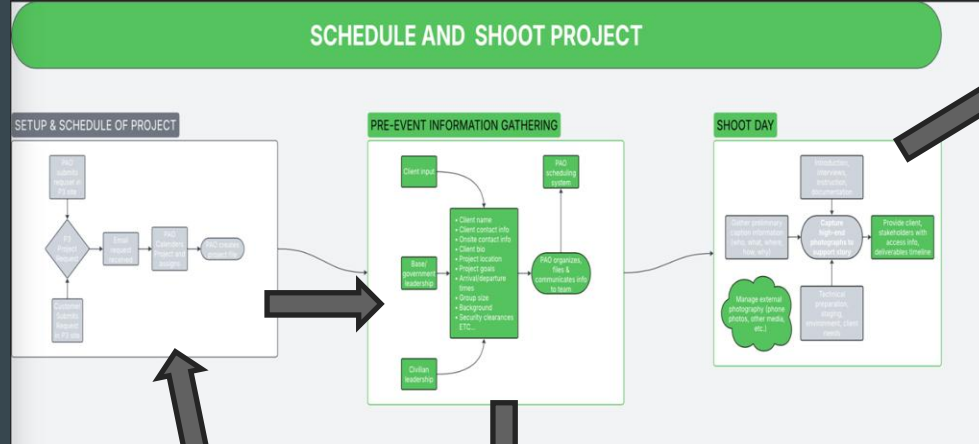


PN opportunities in existing workflow: schedule and shoot

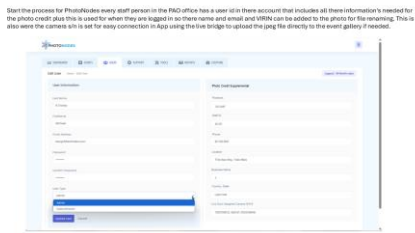
Distribution or how to access photos at the shoot to customer



Setup project/event before you shoot, they don't do anything like this right now



Setup admin users



Setup event using p3

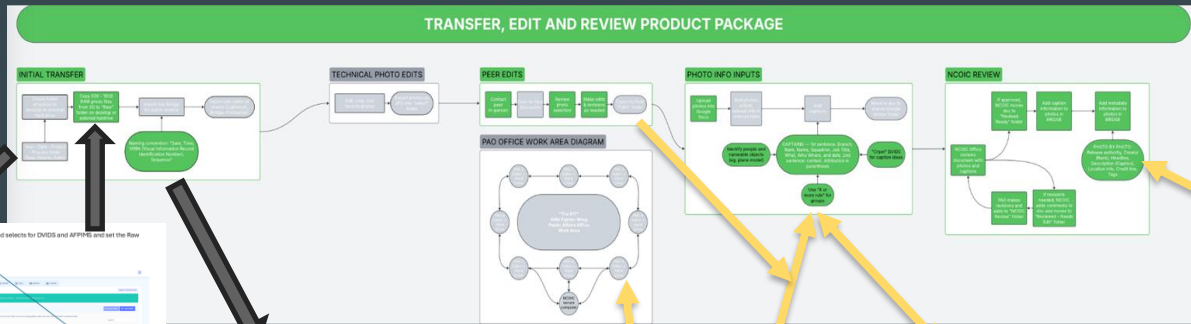


At this point the Staff can be assigned to the project. This is important because it knows by staff individual Log in to assign the correct Photo credits and VBIN to the photo file name and metadata

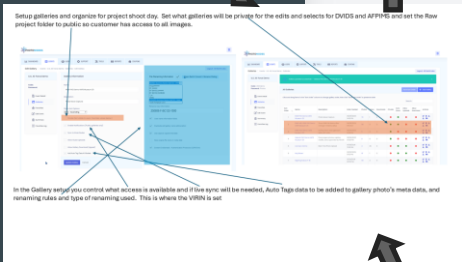
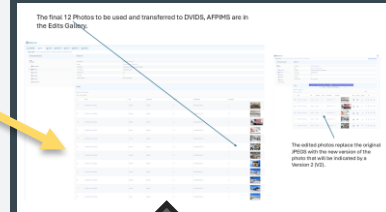
PN opportunities in existing workflow: transfer, edit and review

Setup galleries pre-event and set all the photo setting

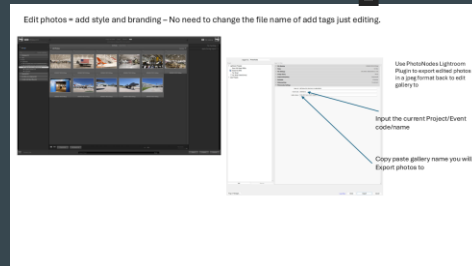
Pre-shoot



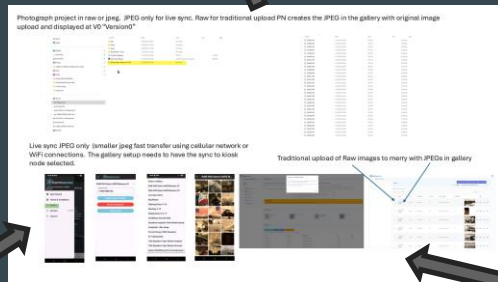
Final approved and styled photos can be moved to selected gallery of favorites and then can be uploaded to DVIDS AFPIIMS Version 3 (V3)



Peer and photographer can edit add comments and caption before go to styling edits



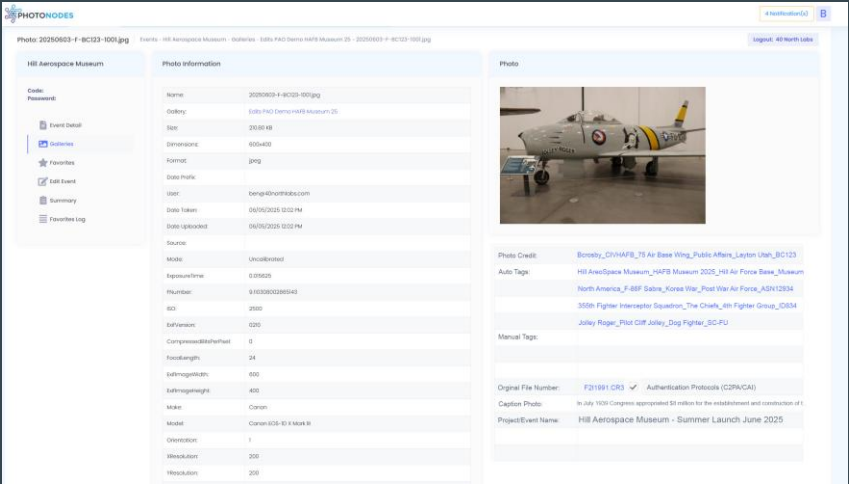
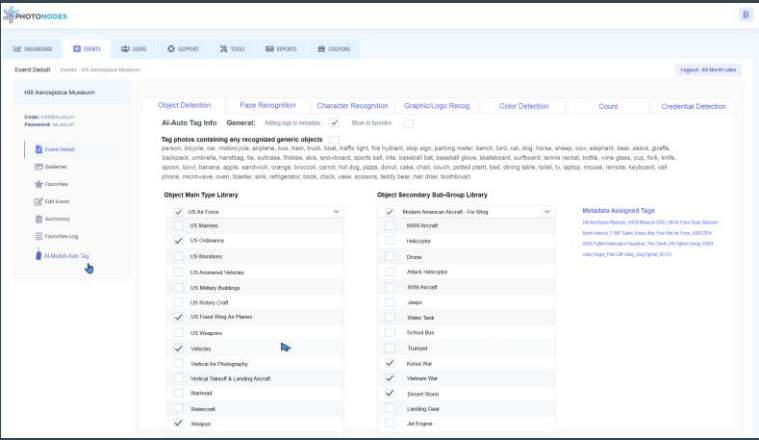
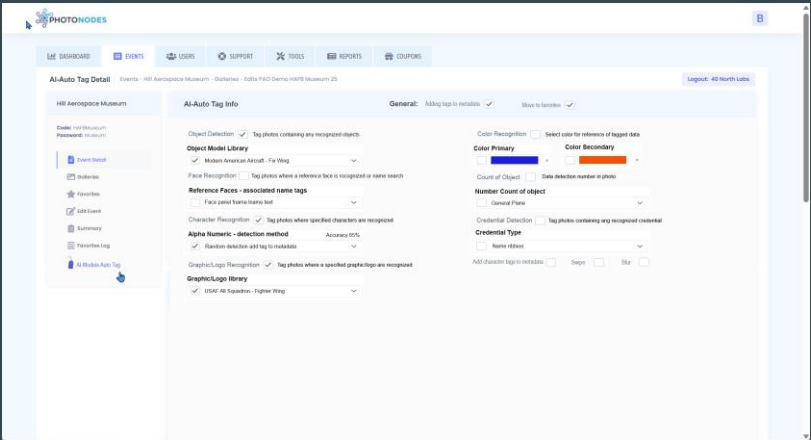
Or choose live sync using phone bridge to upload photos to gallery



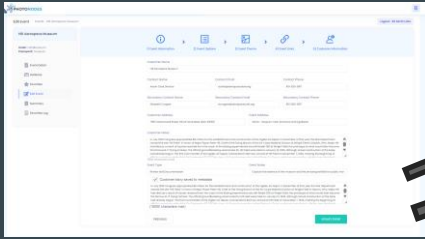
Traditional photo upload using wizard

PN opportunities in existing workflow: “Future Features”

AI-TAG, Layered Models for accurate tags for project and user/event repurposing with in event on dashboard



PN opportunities in existing workflow: distribution



Plus Story

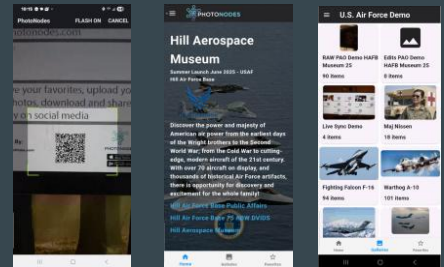


Sort Order	Name	Description	Date Created	Photos	Views	Downloads	Private	Sync Down	Allow Uploads	Allow Downloads	Actions
1	RAW PAO Demo HAFB Museum 25	Photo Move Capture	06/04/2025 04:15 PM	79	8	3					
2	RAW with VRBN PAO Demo HAFB Museum 25	Show VRBN File Name after change in Gallery setup	06/05/2025 11:53 AM	77	0	0					
3	Edits PAO Demo HAFB Museum 25	Culling down and Lighthouse edits with VRBN	06/04/2025 04:18 PM	23	0	0					
4	Selects PAO Demo HAFB Museum 25	Final project photos, caption, credits, story approved by NCOIC	06/04/2025 04:28 PM	0	0	0					
5	Live Sync Demo	Real Time Photo Upload	01/26/2025 10:48 AM	4	26	0					
6	Mag Nisan		02/06/2025 01:33 PM	18	1	0					
7	Fighting Falcon F-16		01/24/2025 02:59 PM	94	2	0					
8	Warthog A-10		01/26/2025 02:14 PM	101	6	0					
9	Glockmaster B-C-17		01/25/2025 02:16 PM	103	6	0					
10	US Military Aircraft 2025		01/25/2025 02:18 PM	12	1	0					
11	Squadron insignia's Patch Model example		01/25/2025 02:29 PM	10	0	0					
12	Credentialed - Blue Sweeps		01/26/2025 01:40 AM	28	4	0					
13	Formal Groups USAF Squadron		01/25/2025 02:32 PM	23	4	0					
14	Andersen Airfield		01/26/2025 01:40 AM	28	4	0					

Can add social media caption and export as well



2 customer facing access points a browser window or the native PhotoNodes app.



PN opportunities:

1. Collect information before event
2. Manage external photography, provide access during event
3. Provide sharing platform for peer edits, NCOIC review
4. Identify information of interest with AI
5. Assist with photo package publishing tasks
6. Allow centralized long term storage, access and searchability for all photos taken, not just those published